"Continue Conversation" Funnel

Step-by-step checklist

1. ☐ Gotta have the bait, downloadable report, added to the RM Download Manager
2. ☐ Almost There Page
   1. ☐ Landing Page Template
   2. ☐ https://gist.github.com/jasonhobbsllc/5ffbff6dac1d3c2b0f0e060972e8ce44
3. ☐ Successful subscription page
   1. ☐ https://gist.github.com/jasonhobbsllc/bf7bf233bdd9db275df337e2134095cc
4. ☐ Unsubscribe Page
5. ☐ Create the delivery and feedback Autoresponder Sequence
6. ☐ Create Continued Conversation - Email List
7. ☐ Create The Contact Form
   1. ☐ Fields: First Name + Email Address + Submit Button
   2. ☐ Email Integration Tab: Connect to list and map first name and email fields to the email provider's equivalent
8. ☐ Add the form to the Primary Sidebar in Text Widget using Form Embed Shortcode
9. ☐ Add the form to the Home Page in Text Widget using Form Embed Shortcode
10. ☐ Test that it works